

# Leogirl Productions- Virtual Offerings



Daydreams that matter

# About Us

In a fast-changing business environment that demands organisations become contemporary in their approach to Diversity & Inclusion, Learning and Messaging; communication requires much-needed revamping. Today's audiences need messaging that is visual and experiential. In 2015, we identified a corporate communication gap in India that could potentially be filled by the arts since both Theatre and Film are wonderful mediums for discussion, communication, reflection, mirroring and messaging.

Leogirl Productions is a Mumbai-based content creation company born from this idea that are pioneers in introducing the arts to revolutionise learning in Corporate India. Founder Priyanka Banerjee and her team of over 65 artists have created concise 45-min plays followed by powerful facilitation and multiple films on Gender Diversity, Women Leadership, POSH, LGBTQ Sensitisation Unconscious Biases and more as well as sophisticated video production that combine slick visuals with well-researched narratives.





OUR DISTINCTIVE  
PROPRIETARY  
APPROACH

1

Leogirl Productions' unique proprietary solutions use the arts to drive Change and reflection for our Clients

2

Our offerings are entirely customisable to the client's needs and prioritises their Learning journey.

3

Our scripts and solutions are rooted in research from our partnerships with multiple learning forums.

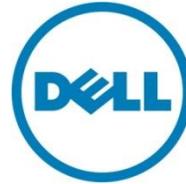
4

We ensure our interventions have an ROI for the client and make *business sense*. Meaning-Making over pure entertainment.

# Our Clients

**Deloitte.**

**citibank**



*Johnson & Johnson*

**Great Place To Work®**



  
**Reliance**



**NOMURA**



**Dr.Reddy's** 

pitney bowes 

 **BNP PARIBAS**

 **HDFC BANK**

  
State Bank of India

 **BARCLAYS**



**RELIANCE**  
Infrastructure

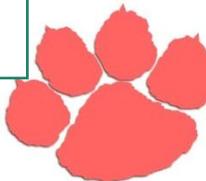
**CYIENT**



 **PayPal**



**RELIANCE**  
Capital



# **Keeping the D&I Momentum Going - Inclusion through COVID-19 Crisis!**

In times of crisis, topics like Diversity and Inclusion (D&I) can get pushed to the sidelines. Often perceived as a “nice to have” in the best of times, D&I risks getting taken off the senior team agenda entirely in the current crisis as leaders struggle to manage in a time of fundamental uncertainty.

However, we believe that D&I will be one of the critical differentiators in how companies weather this storm. Those that have invested in developing inclusive leaders and cultures and building balanced leadership teams across their businesses will fare better than others. And the many companies that have had mixed success with D&I efforts may benefit even more from keeping it on their leadership agenda. Since it is not possible to physically gather people for a performance, we are offering theatre performances that can be performed online via webinar on any platform such as Zoom/Google Hangouts.



# What are Unconscious Biases and how do they impact leadership?

- The term cognitive bias was coined by Amos Tversky and Daniel Kahneman in 1972 which quite simply means “Our tendency to filter information, process facts and arrive at judgements based on our past experiences, likes/dislikes and automatic influences”
- A lot of leadership is about taking decisions involving groups of people. Instinctive leaders often tend to decide quickly based on limited information or experience they have at hand.
- Conscious Bias are Views & Opinions we are consciously aware of, we may not be open and honest but we are aware of them. Unconscious Biases are Views & Opinions we may not be aware of. These are often less hidden / controlled as they are triggered when we encounter different people and situations.
- In leadership, selection panels, recruitment, appraisal & promotion, project allocation, research may be common opportunities for bias.



# The Blindspot

## *Virtual Theatre On Unconscious Biases*

Performance of The Blind Spot: This 40-min play starring professional theatre actors is a collection of short acts on gender, generational, sexuality, affinity, halo, and other conscious and unconscious biases prevalent in the workplace, which are after all a microcosm of the society we live in.

 **LEOGIRL**  
PRODUCTIONS  
*presents*

### ● The Blindspot +



The narratives presents before the audience a realistic, relatable portrayal of biased thinking that they may reflect upon, as well as the solutions to emerge from this common impediment to complete Inclusion in the workplace.

The play can be followed by a 30-min Facilitation and Interaction with the Audience featuring poll questions and discussion threads from Leogirl Productions including:

- Types of Conscious & Unconscious Biases- Affinity, Availability, Halo, Endowment, Group Think
- How decisions get impacted adversely?
- What can Top Leadership do about Biases?



# Session Learning Outcomes

- Provide an understanding of how Biases are formed in our Unconscious.
- Establish an understanding of how Biases impact decision-making.
- To experience Theatre as a unique and innovative format of learning that allows participants to emotionalise and personally relate to the biases through characters.
- Explore the impact of the kinds of Bias that impact decision-making processes: implicit or unconscious bias, cultural bias and systems bias.



# In The Time Of COVID-19

## *Virtual Theatre for Mental Health & Employee Wellness*

### IN THE TIME OF COVID-19

A series of monologues from the individual worlds of 6 people enduring the time of covid-19.

A Working Mother  
A Doctor  
A Senior Citizen  
A Migrant Worker  
A Housewife  
A Student

"It is wonderful the efforts that each performer has gone to emphasise & capture the depth of their characters"

Dr T.V. Rao, Chairman - T VRLS, Founder - National HRD Network

"I was so engrossed that I did not look up at all. We view the world from our lens but to see the world from another lens was very insightful. What different vantage points!"

AK Vishwanathan - Associate Partner - Deloitte



In The Time of COVID-19 is a series of monologues by 6 characters from their individual worlds as they endure this never-before-seen phenomenon. It will be tremendously relatable and drive insight for teams in these uncertain times as not just professionals, but as individuals.

Please find below the links where you may view both a teaser and a trailer for In The Time of COVID-19:

Trailer link

<https://youtu.be/MI7CfS7Y150>

Teaser link

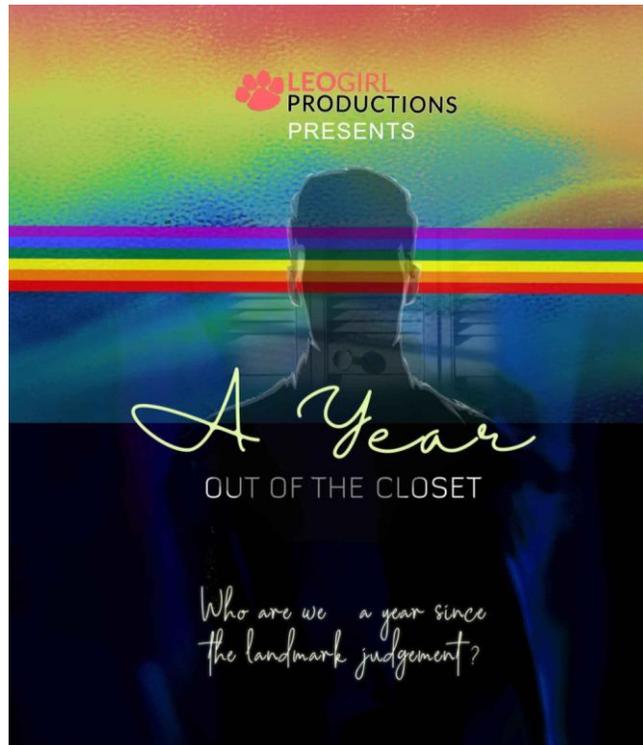
[https://youtu.be/s\\_L30j8tIsM](https://youtu.be/s_L30j8tIsM)



# Virtual Theatre For LGBTQIA+ Sensitization

At Leogirl, we believe that storytelling is a powerful tool of bringing about a positive change in the society. We currently have two virtual offerings that engage the audience in an experience which highlights various issues, biases and dilemmas faced by the LGBTQIA community in workplaces and social life.

<https://youtu.be/Fcnt2pMg1pU>

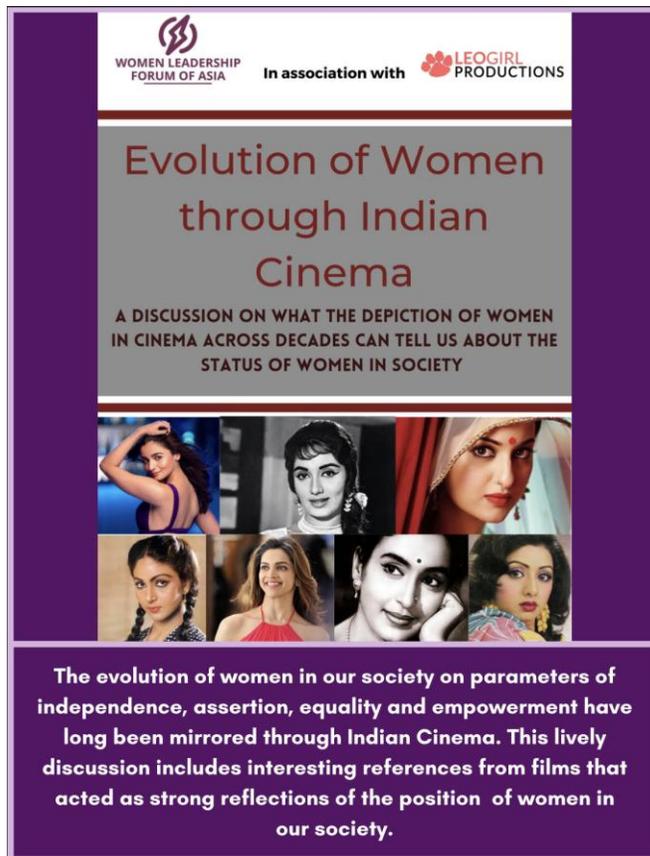


# Leogirl Productions' Virtual Learning Offerings

Webinars on using Cinema to understand the evolution of Gender and Generational Diversity in society!

Here are links to trailers of our Learning Offerings:

<https://youtu.be/OUm2cMal1Bk>, <https://youtu.be/2q3FuczZMfl>



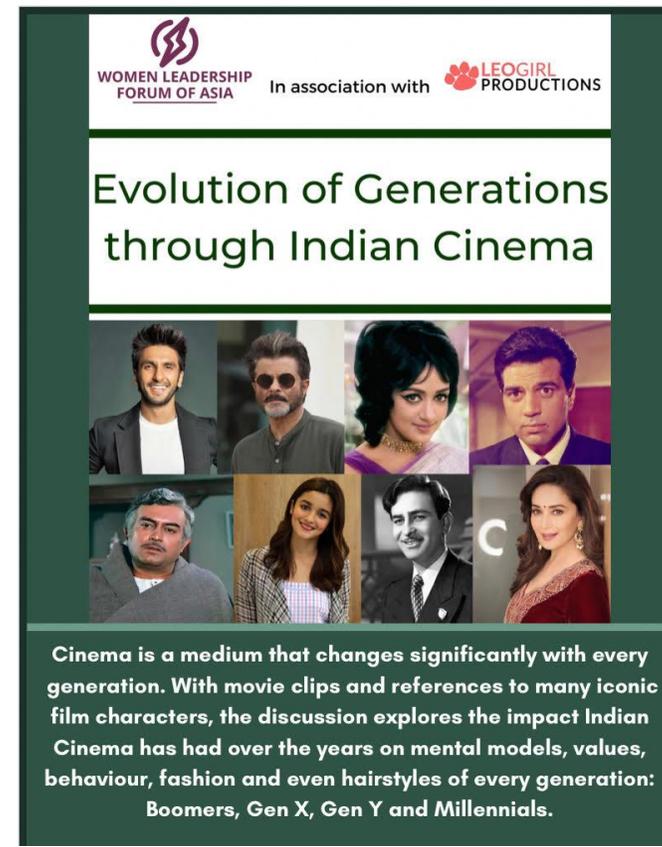
WOMEN LEADERSHIP FORUM OF ASIA In association with LEOGIRL PRODUCTIONS

## Evolution of Women through Indian Cinema

A DISCUSSION ON WHAT THE DEPICTION OF WOMEN IN CINEMA ACROSS DECADES CAN TELL US ABOUT THE STATUS OF WOMEN IN SOCIETY



The evolution of women in our society on parameters of independence, assertion, equality and empowerment have long been mirrored through Indian Cinema. This lively discussion includes interesting references from films that acted as strong reflections of the position of women in our society.



WOMEN LEADERSHIP FORUM OF ASIA In association with LEOGIRL PRODUCTIONS

## Evolution of Generations through Indian Cinema



Cinema is a medium that changes significantly with every generation. With movie clips and references to many iconic film characters, the discussion explores the impact Indian Cinema has had over the years on mental models, values, behaviour, fashion and even hairstyles of every generation: Boomers, Gen X, Gen Y and Millennials.



# Leogirl Productions' Video Production Offerings

View Leogirl Productions' video productions showreel for clients: <https://youtu.be/H4CUXivGZ2s>

## COVID-19 Chronicles



Video Campaigns to Document and share the moving, engaging short stories of employees across the hierarchy as they experience these times.

## Docu-feature of your Organisation



A long-format film that documents and shares the powerful narrative surrounding your organisation's experience of these times and the steps taken to emerge triumphant on your way back to work.



# About The Founder



Priyanka Banerjee is a theatre & film writer-director and Founder-CEO of Leogirl Productions. Priyanka and her team have staged over 70 shows across India to explore Gender Diversity, Women Empowerment, Generational Diversity, etc using Theatre. With over 60+ clients in 3 years, for their work at Leogirl Productions, Priyanka has been selected to the prestigious Dell Women Entrepreneurs' Network, Government of India's Top 100 Women Entrepreneurs under Niti Aayog.

Her latest venture as a director was the powerful short on women and sisterhood starring Kajol, Neha Dhupia, Shruti Haasan and 6 other dynamic artists called Devi. The film released in March 2020 and got over 15 million views in 1 month, the fastest for any Indian short film ever. It can be viewed here: <https://www.youtube.com/watch?v=2KP0aDTVtFI>



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**Thank you!**

